



Global Alliance for Technologies in Nature Conservation (GAFTiNC)

GHANA CHAPTER

FOR IMMEDIATE PRESS RELEASE

INTERNATIONAL DAY OF FORESTS 2026: GAFTiNC CALLS FOR TECHNOLOGY-DRIVEN PARTNERSHIPS TO STRENGTHEN GHANA'S GREEN ECONOMY

Accra, Ghana – 21st March 2026

The Global Alliance for Technologies in Nature Conservation (GAFTiNC) has joined the global community in commemorating the **International Day of Forests 2026**, celebrated under the theme “**Forests and Economies.**” This year’s theme highlights the critical role forests play in supporting livelihoods, creating jobs, protecting water systems, strengthening agriculture, and driving sustainable economic growth.

In Ghana, the observance has been marked by the launch of the **second edition of the Tree for Life Reforestation Initiative** by the Ministry of Lands and Natural Resources and the Forestry Commission. The initiative reinforces Ghana’s commitment to large-scale reforestation and green economic transformation. GAFTiNC commends the Government of Ghana and the Forestry Commission for their continued leadership in advancing forest restoration and public awareness. The organization particularly recognizes the significant progress made in tree planting and job creation, as well as the increasing focus on the economic value of forests.

As an organization dedicated to integrating technologies into conservation, GAFTiNC believes that achieving long-term impact requires a shift from tree planting alone to **tree survival, monitoring, and community ownership**. Through its flagship Personified Tree Planting (PTP) System, GAFTiNC has introduced a digital approach that enables trees to be tracked from planting to maturity using QR codes, geospatial data, and real-time updates. This approach enhances transparency, accountability, and long-term stewardship.

GAFTiNC’s initiatives, including **#PlantTheBirthdayTree**, **#CelebrateGreen**, the **Green Communities Project**, and **GreenTech Capacity Building**, are designed to make tree planting more personal, measurable, and sustainable.

**Location: No. 2, House Number 210, Pure Water, Digital Address 0199 MANGO DRV GE-136-7121,
Ashongman, Accra, Ghana, Tel: 0553630066/0206929814 : Bankers: Access Bank
Email: info.gh@gaftinc.org, Website: www.gaftinc.org**



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A Call to Action

On this International Day of Forests, GAFTiNC is calling for:

- **Stronger partnerships** between government, civil society, and the private sector
- Increased investment in **technology-enabled forest monitoring systems**
- Greater emphasis on tree **survival and long-term maintenance**
- Expanded **youth and community engagement**
- Recognition of forests as key drivers of the **green economy**

“Forests are not only environmental assets—they are economic lifelines,” said **Emmanuel Opoku**, Founder and President of GAFTiNC. “If we combine technology, community participation, and strong institutional partnerships, we can transform forest restoration into a measurable, sustainable, and inclusive national movement.” GAFTiNC is therefore seeking to deepen collaboration with the Forestry Commission and other stakeholders under the Tree for Life initiative, with a focus on scaling digital monitoring systems, expanding public participation, and strengthening long-term stewardship.

About GAFTiNC

The Global Alliance for Technologies in Nature Conservation (GAFTiNC) is an international organization committed to integrating technology into environmental conservation. Its work focuses on digital innovation, community engagement, and sustainable ecosystem management.

Strategic Call for Partnerships

GAFTiNC is also using this year’s commemoration to invite **Banks, Corporate Organizations, NGOs, and Development Partners** to collaborate under its **#PlantTheBirthdayTree Initiative**. Organizations are encouraged to participate through **seedling sponsorship, employee/community planting programs, and technology-enabled monitoring support**, as part of their sustainability and ESG commitments. This collaborative approach will help transform tree planting into a **measurable, inclusive, and economically relevant national movement**, in line with Ghana’s Tree for Life agenda.

Media Contact: Tel: +233 55 363 0066, Email info.gh@gaftinc.org, Website: www.gaftinc.org

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