18th April, 2024

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Dear Sir/Madam,

Proposal for Partnership and Funding: Personified Tree Planting (PTP) Project

After the successful launch of the Ghana Chapter of the Global Alliance for Technologies in Nature Conservation (GAfTiNC), we are excited to introduce to you one of our innovative projects, the Personified Tree Planting (PTP) project. In collaboration with our partners, we aim to encourage individuals and institutions to plant trees and tag their personal details to foster a sense of responsibility and contribution to environmental conservation.

Project Overview:

The PTP project is a unique initiative that empowers individuals and institutions globally to contribute to environmental sustainability by nursing tree seedlings during their birth months, transplanting them at the appropriate time, and associating their personal details with each tree planted. In Ghana, transplanting days will have to coincide with the Green Ghana Day programme. GAfTiNC has developed an innovative online database to be hosted in the cloud. The system known as the PTP System gathers and analyzes information from the nursery, through transplanting, monitoring, and maintenance. The system can also export data into Keyhole Markup Language (KML) format for geographical display of nursery and planted trees on Google Earth. The second version of the system intends to calculate the above-ground biomass with monitoring and ground truthing data for carbon assessment. GAfTiNC intends to make this system available for use to pilot it, and offer training for institutions and individuals to use the system effectively.

Project Objectives:

- To promote tree planting as a means of environmental conservation and climate change mitigation measure.
- To engage individuals and institutions in taking responsibility for their environmental impact through tree planting.
- To create a digital platform for tracking and monitoring tree-planting activities and their associated contributors.

Partnership Opportunities:

We invite institutions and individuals to partner with us in the following capacities:

- **Collaborative Institutions**: Organise individual tree planters into groups such as Schools, Religious Bodies, Corporate Organizations, Communities, and Interest groups.
- **Sponsors and Donors**: Provide financial or in-kind support to help cover project expenses and ensure its success.
- **Participants**: Join the project by planting trees and tagging their personal details and pictures to contribute to the growing database of environmental stewards.

Benefits of Partnership:

- Increased visibility and recognition as a supporter of environmental conservation efforts.
- Opportunity to engage with a diverse network of individuals and organizations committed to sustainability.
- Positive impact on the environment and local communities through tree planting initiatives.
- Access to training and resources for implementing sustainable practices and environmental stewardship.
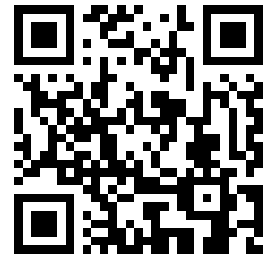
Funding Needs:

We are seeking funding support to implement the Personified Tree Planting (PTP) project, including:

- Hosting, maintenance, and upgrading of the online database platform.
- Training sessions for institutions and individuals on how to use the platform effectively.
- Outreach and awareness campaigns to promote participation in the project.
- Administrative and operational expenses associated with project management and coordination.

The PTP project represents a meaningful opportunity to engage individuals and institutions in environmental conservation efforts. By partnering with GAfTiNC and contributing to this initiative, you can make a tangible difference in protecting our planet for future generations.

We invite you to join us in this important endeavor and help us create a greener, healthier world for all.

To partner with us, please complete the Partnership Form (QR Code attached). For more Information Call/WhatsApp [+233 553 640 070]. Visit our website www.gaftinc.org for more projects.

Together, let's plant trees, tag memories, and grow together!

Yours Sincerely,

Edison Asare

Institutions Coordinator

GAfTiNC

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